A few thoughts ahead of the product workshop

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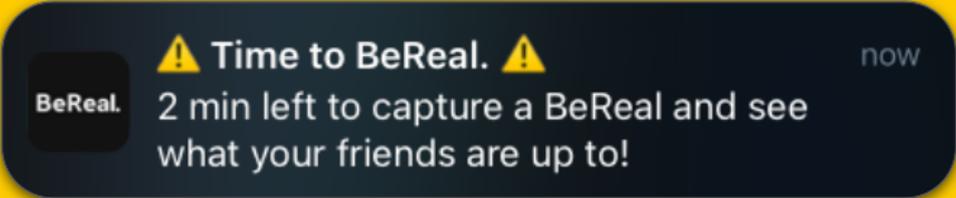
BHAGS are a must

They excite us and inspire us to go on this great expedition

They define the Vision

Mountains have a way of dealing with the over-confident and the under-prepared.

Rightsize our endeavors

Break it down, Prototype, Iterate

Gain Confidence and Celebrate

Get Into the Specifics
map them to the BHAG

Be Precise, Be Concrete
simple, crisp, and singular

A Plan starts with a Project Charter

Project charter defines

- Scope / Description

- Strategic Drivers, Project Success

- Deliverables, Boundaries, Constraints

- Project or Product inter-dependencies

- Assumptions

- Budget, Needs, Committed Resources

- Schedule

- Risks

- Communication plan

Be OK with being Wrong
or not knowing

Test your hypothesis

Respect how we got here

Our processes, our designs, implementation, and our customers

Evolution over ~~Revolution~~

Stay Respectful and be direct

Critical questions and Candid Feedback are not personal nor criticism.

Seek First to Understand

You are the Person in the Arena

The Man in the Arena - It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat. - Theodore Roosevelt

Let's Have a Great Workshop